



® **VSplusonline.com**

(A Division of VS-PLUS Enterprises)

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## Search Engine Marketing (SEM) Package

VSplusOnline provides comprehensive SEM Services at affordable prices. With cutting-edge services like Pay Per Click and Paid Advertising, we deliver you higher Return over Investment (ROI) on your monthly spending.

We offer highly affordable SEM packages suiting the requirements of businesses of all sizes. Choose from our standard packages and get the best of SEM Services by VSplusOnline. In case you cannot find a suitable package for you, feel free to contact us and we will frame a custom package for you.

SEM PLANS	Basic	Standard	Delux	Premium
INITIAL SETUP	Per Month	Per Month	Per Month	Per Month
	INR 5,000	INR 10,000	INR 20,000	INR 30,000
Google	✓	✓	✓	✓
Bing	✗	✗	✗	✓
Facebook	✗	✗	✓	✓
Monthly Fee	30 % Monthly spending of the budget	30 % Monthly spending of the budget	30 % Monthly spending of the budget	25 % Monthly spending of the budget
<b>Campaign Setup</b>				
Minimum Duration	3 Month	3 Month	3 Month	3 Month
Keyword Research	✓	✓	✓	✓
Ad Copy Development	✓	✓	✓	✓
Bid Setup	✓	✓	✓	✓
Landing Page Recommendations	✓	✓	✓	✓
Implementation of Conversion tracking Code	✓	✓	✓	✓
<b>AD OPTIMIZATION</b>				
Search Network	✓	✓	✓	✓
Display Network	✗	✗	3	5
Youtube Channel setup/ Videos Ads Campaign	✗	✗	✓	✓
Shopping Ads	✗	✗	✓	✓
Dynamic Search Ads	✗	✗	✓	✓
Remarketing Ad.	✗	✗	✓	✓
<b>PPC MAINTENANCE</b>				
Landing Page Optimization	✓	✓	✓	✓
A/B Testing	✗	✗	✗	✓
CTR Analysis	✓	✓	✓	✓
Keyword Refinements (if required)	✓	✓	✓	✓
Bid Refinements (if required)	✓	✓	✓	✓
<b>REPORTING TECHNIQUES</b>				
Work reports weekly	✓	✓	✓	✓
Weekly Campaign Performance Report	✓	✓	✓	✓

**Have Custom Requirements? Call us today to get a Customized Package.**

Talk to our Digital Marketing Expert now and get a custom SEM package for your business. Call us now on

**+91 7891 90 7891**